

# MEDIA KIT

# AMERICANAFEST



LOGOS:



## STYLIZATION:

### • ASSOCIATION

- Americana Music Association ✓
- ~~AMA~~ ✗

### • AMERICANAFEST

- AMERICANAFEST ✓
- ~~AmericanaFest~~ ✗
- ~~Americanafest~~ ✗

### • FOUNDATION

- Americana Music Foundation ✓
- ~~AMA~~ ✗

### • HONORS & AWARDS

- Americana Honors & Awards ✓
- ~~AMERICANAFEST Awards~~ ✗
- ~~AMA Honors/Awards~~ ✗

SOCIAL MEDIA:



## BOILERPLATES:

### About the Americana Music Association:

The Americana Music Association is a professional not-for-profit trade organization whose mission is to advocate for the authentic voice of American roots music around the world. The Association produces events throughout the year, including AMERICANAFEST and the Americana Honors & Awards program.

### About the Americana Music Foundation:

Established in 2020 by the Americana Music Association, the Foundation's mission is to preserve the beloved art form known today as Americana music. Based in Nashville, Tennessee, with a global vision, the non-profit 501(c)(3) serves as a charitable and educational resource through partnerships with cultural and educational institutions, including those with New York University, Salt Lick Incubator, the Smithsonian National Museum of American History, the National Museum of African American Music, the Country Music Hall of Fame and Museum and the Grammy Museum.

### About AMERICANAFEST:

AMERICANAFEST brings together hundreds of showcasing artists, industry leaders and music fans throughout the most notable venues in Nashville, Tennessee. To complement the nightly official showcases curated by a festival committee, multiple special events during the day allow agencies, labels and other industry entities to highlight their roster. The destination event also offers a three-day educational conference with networking opportunities, numerous panels, and premium industry interaction. The annual Americana Honors & Awards ceremony at Ryman Auditorium recognizes the groundbreaking figures of Americana music and celebrates the music achievements of the past year. AMERICANAFEST serves as a fundraiser supporting the initiatives of the Americana Music Association and its Foundation and will take place in Nashville from September 15-19, 2026.

### About the Americana Honors & Awards:

Each year the Americana Music Association honors distinguished members of the music community. Six member-voted awards and several Lifetime Achievement Awards are handed out while over 2,000 artists, music-loving fans and entertainment industry executives look on.